

Spanish Tour: "IP and Impact in Horizon2020"

10:00	<p>Welcome and Introduction</p> <p>Cristina Natal, Head of IP University of Navarra, local EEN, IPR Helpdesk Ambassador</p>
10:10	<p>Presentation of EEN services</p> <p>Sergio Pérez-García, EEN Project Manager, TCP Intellectual Property</p>
10:30	<p>Setting the scene:</p> <p>The fundamentals of IP management in EU-funded projects (including SME Instrument);</p> <p>Presentation of EU IPR Helpdesk</p> <p>JÖRG SCHERER, Head of the Training Team European IPR Helpdesk</p>
11:30	<p>Coffe Break</p>
12:00	<p>Best Practice Approach:</p> <p>Addressing IP, Innovation and Impact in Horizon 2020 proposals</p> <p>Maximizing the Impact of H2020 projects</p> <p>JÖRG SCHERER, Head of the Training Team European IPR Helpdesk</p>
13:30	<p>Wrap-up and Closure of training event</p>

Title: Best Practice in addressing Intellectual Property (IP) & Impact in Horizon 2020

Date and Location: Thursday 19th April 2018 – Pamplona, CIMA, Avda. Pio XII, 55

Target audience: SMEs and researchers interested (or participating in Horizon 2020

Language: English



European
IPR Helpdesk



Universidad
de Navarra

