

**Spanish Tour: "IP and Impact in Horizon2020"**

10:00	<p><b>Welcome and Introduction</b></p> <p>Cristina Natal, Head of IP University of Navarra, local EEN, IPR Helpdesk Ambassador</p>
10:10	<p><b>Presentation of EEN services</b></p> <p>Sergio Pérez-García, EEN Project Manager, TCP Intellectual Property</p>
10:30	<p><b>Setting the scene:</b></p> <p><b>The fundamentals of IP management in EU-funded projects (including SME Instrument);</b> <b>Presentation of EU IPR Helpdesk</b></p> <p>JÖRG SCHERER, Head of the Training Team European IPR Helpdesk</p>
11:30	<p><b>Coffe Break</b></p>
12:00	<p><b>Best Practice Approach:</b></p> <p><b>Addressing IP, Innovation and Impact in Horizon 2020 proposals</b></p> <p><b>Maximizing the Impact of H2020 projects</b></p> <p>JÖRG SCHERER, Head of the Training Team European IPR Helpdesk</p>
13:30	<p><b>Wrap-up and Closure of training event</b></p>

**Title:** Best Practice in addressing Intellectual Property (IP) & Impact in Horizon 2020

**Date and Location:** Thursday 19th April 2018 – Pamplona, CIMA, Avda. Pio XII, 55

**Target audience:** SMEs and researchers interested (or participating in Horizon 2020

**Language:** English



European  
IPR Helpdesk



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