



SME Instrument's Overseas Trade Fairs

Supporting international commercialisation of EU innovation

Hello SME Instrument Innovators!

We offer you a **free booth** at **Metalex**, that will take place on **21 - 24 November 2018, in Bangkok, Thailand!**



Apply here!

Deadline:
25 August 2017



METALEX EXHIBITION

METALEX is the most important gathering of ASEAN's metalworking community. METALEX sets future industrial trends in terms of technologies, policies, investments, and commercialisation.

+90000 VISITORS IN 2016

Aerospace & Automotive, Parts Manufacturing, Air Conditioning & Refrigeration, Architecture & Design, Building & Construction Electrical / Electronics Manufacturing, Engineering, Contracting Manufacturing & Turnkey Projects, Furniture, IT & Telecom, Manufacturing & Processing, Material Testing & Inspection, Metal Component & Products Manufacturing, Mould & Die, Motor & Vehicles, Food & Beverage Machine, Oil & Gas, Parts & Bearing, Pharmaceutical, Rubber & Plastic Products Manufacturing, Ship Building / Marine Engineering Transport, Storage & Handling

2,700+ EXHIBITORS IN 2016

Metrology, Tools & Tooling, Factory Automation, Pumps & Valves, Equipment, Sheet Metal, Wire & Tube, Robot, Welding, Machine Tools

**At METALEX,
OTF offers you**

TO EXHIBIT YOUR TECHNOLOGY

At your own 5 sq.m booth on the SME Instrument Pavilion

PRE-SET BUSINESS MEETINGS

With relevant business counterparts based on your company profile

BUSINESS MENTORING

Support to prepare for the Trade Fair, business meetings and follow-up

INTERNATIONAL VISIBILITY

Promotion of your SME at the Trade Fair, and in the target market/region

Who can apply ?



Phase 1 and Phase 2 SME Instrument funded companies, with a signed Grant Agreement before the application deadline, with global ambitions, a solid international business strategy and who are seriously committed to participating in the trade fair.



Applications are open to all SME Instrument topics. As Metalex focuses on all aspects of business and economic activities in Thailand, Champions from topics SMEInst-02, will be favourably considered.



Any doubts about your eligibility or the selection process? Please consult our [FAQ](#). Our [helpdesk](#) will also assist you with pleasure.



A one-year journey together



What should you expect to invest ?

Expenses	Your expected contribution	European Commission contribution
TRAVEL & ACCOMODATION		
Direct Flight Economy class (Europe—Bangkok—Europe)	+/- 1000 €	
Single Room (4 nights in Bangkok)	+/- 500 €	
OPTIONAL ADDED-VALUE SERVICES		
Category 1 (Travel and accommodation services)	+/- 1000 €	
Category 2 (Consulting and regulatory advice)		
Category 3 (Printing, translation, booth customising)		
Total	+/- 2500 €	50% of all expenses up to 1000 €
		<i>The additional costs may also be covered as dissemination activities under the SME Instrument Phase 2- grant agreement if it is still on-going at the day of the exhibition period at the trade fair.</i>
Human Resources		
Pre-departure briefing	1-2 people for 1 day	
Overall preparation for the mission	1-2 people for 15 days	
Exhibition in Bangkok	1-2 people for 3 days	
Feedback (2 surveys)	1 person for 2 hours	
Follow-up with business partners	1-2 people for ∞ days	The Overseas Trade Fairs team to support you through the whole experience

Acceptance and cancellation policy

- ✓ **Should you be selected to this programme, you will be notified by the *Date to be confirmed***
We expect you to follow up on this within 7 days, by filling the required Company Profile form.

- ✗ **Cancellations will only be considered in duly documented cases of “force majeure”**
In any other case, you will be excluded from participating to the SME Instrument’s Support to commercialisation services (trade fairs, academy, etc). In case of doubts, please contact our [helpdesk](#).

✉ OverseasTradeFairs@SME-Instrument-OTFs.eu

@H2020SME_OTF SME Instrument – Overseas Trade Fairs

ec.europa.eu/easme/en/sme-instrument-s-overseas-trade-fair-programme

Executive
Agency for
SMEs

In case of technical issues with the application form,
please contact us [here](#).