



EEN & TRADEIT Brokerage Event Agenda

Packaging Innovation Brokerage Event at HISPACK and Bta. Trade Fair Barcelona 23rd of April 2015

Time	
09:30 - 09:50	<i>Registration</i>
09:50 – 10:00	Opening : TRADEIT PROJECT
10:00 – 11:30	TOPIC 1 Packaging Innovations for conservation of traditional foods: MAP, active packaging and intelligent packaging Discussions
11:30 -12:00	<i>Brokerage Event Meetings</i> <i>Tea/Coffee</i>
12:00–13:00	TOPIC 2 Packaging optimization and sustainability: Machinery, Processes, Sustainability Discussions
13:00 –14:15	<i>Brokerage Event Meetings</i> <i>Lunch Break</i>
14:15 – 15:00	TOPIC 3 Packaging management: Food safety, Labelling, Financing programs Discussions
15:00 –18:00	<i>Brokerage Event Meetings</i> <i>Tea/Coffee</i>



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www.tradeitnetwork.eu



Launched in February 2008 by the European Commission, the Enterprise Europe Network offers its support especially small and medium sized enterprises and institutes to promote innovation and competitiveness in Europe. The Network includes more than 600 organizations in the 28 member states and beyond.

www.enterprise-europe-network.ec.europa.eu