



EU-China Business & Technology Cooperation Fair IX

New Paths for Technology and Industry Cooperation Between EU and China

21-23 Oct. 2014, Chengdu • China



Hosted By:

Ministry of Science and Technology of China
Ministry of Commerce of China
China Council for the Promotion of International Trade
Sichuan Provincial Government

Supported By:

European Commission
Official Partners from EU Member States

Organized By:

EU Project Innovation Centre (Chengdu)

About the Event

The EU-China Business & Technology Cooperation Fair has been held for 8th editions attracted 3255 Chinese companies and 1572 European companies in total. The Fair provides a dominant cooperation platform in West China for investment, trade and technology between EU and China.

More than 10,000 bilateral meetings between companies took place through the matchmaking event. And 1/3 of those participants already informed their successful match.

It is our great pleasure to invite to participate in the 9th EU-China Business & Technology Cooperation Fair to be held on 21-23 October 2014 in Chengdu of China.

The 9th Fair will be a key platform in West China to gather 800-1000 representatives from SMEs, clusters, business associations, EU-China Cooperation experts, universities, R & D institutions and governmental bodies of West China, EEN partners, EU states and third countries, who are seeking possible collaboration and partnerships with counterparts.

Topics:

- General Aviation
- Environment Protection
- Renewable Energy
- Modern Agriculture
- Bio-pharmacy & Bio-technology
- ICT





Highlight Events

● EU-China Industrial Policy Summit

With the view to promote the dialogue on EU-China Industrial Policy, improve the competitiveness of European SMEs in the international market, The Summit is annually Co-organized by EU Commission-DG Enterprise & industry and Ministry of Industry and Information of China. The Summit of this year will held in Chengdu during the fair and will focus on the policies exchanges for clusters, industrial zones, SMEs of both EU and China. Director General of DG Enterprise & industry of EU Commission and Deputy Minister of Industry and Information of China will attend the Summit. There are 80 participant to join in the Summit.

● EU-China Innovation &Cooperation Conference

Based on the successful outcome in 2013, EU-China Innovation & Cooperation Conference will continue to gather government departments, enterprises and technology transfer centers, research institutes from EU member states and invite Chinese relevant attendee at national, regional and local levels to share experience in transnational technology transfer, discussing solutions for currentdifficulties, establishing a new EU-China technology transfer system.Meanwhile, participants have the opportunity to acquire the practical information about the state-of-the-art technology.

● EU-China Modern Agriculture Seminar

It is well acknowledged that EU has advanced experience on organic agriculture manufacturing, food quality and security, R & D on agricultural science and technology. And Sichuan is one of the strongest agricultural Provinces in western China. In this regard, both sides share a promising prospect for bilateral cooperation on this topic. This Seminar will provide an opportunity for Sichuan agricultural government authorities, clusters, organizations, institutions, enterprises to extend their knowledge and communication with EU counterparts.



● EU-China General Aviation Seminar

Chengdu as a national high-tech industrial base for the civil aviation has formed a complete industrial chain for Aerospace and Aviation, ranking the second in general scale of aviation industry throughout the country. Supported by Chengdu Municipal Government to encourage international cooperation in fields of manufacturing, maintenance, assembling and supporting industries, the EU-China General Aviation Seminar will be attended by aerospace and aviation authorities, civil aviation administrations, industrial clusters, associations, operators and related enterprises from both Europe and China.

The event consists of discussion on the future cooperation of China-EU aviation industry, projects promotions, matchmaking as well as business visits.





● **B2B Meetings**

Business-to-business matchmakings remain the most crucial and effective section of the Fair for Promoting Business Partnerships in West China. An excellent partner search tool will be offered to publish your cooperation profile, select the most promising business partners and design your personal meeting schedule.

● **Exhibition**

An exhibition space of **1000m²** will be available for interested EU participants to take part in as exhibitors to enhance brand and company image recognition in West China. Products, services and technologies will get visibility to over 1000 specialized visitors, including business communities, institutions, universities and investors.

● **Business Visits**

Visit to local Chinese companies and clusters and let you have a better knowledge of local business environment.

● **Social Activities**

City tour in Chengdu or other neighboring places will be optional

Provisional Agenda

TUE, 21st Oct

- 0900-1700 Registration
- 1700-1830 EU SME Centre training-
How to enter the China market
- 1830-2000 Welcome Cocktail

WED, 22nd Oct

- 0900-0925 VIP Meeting
- 0930-1000 Opening Ceremony
- 1000-1200 Parallel Events:
- Event 1 Keynote Speech on New Silk Road Cooperation
between Central& Eastern Europe and Western China
- Event 2 CHOICE Project-Keynote Speech on success
stories and positive results of the Sino-European cooperation
in the field of ICT; EU Research Excellences
- Event 3 EU-ChinaInnovation & Cooperation Conference
- 1230-1400 Lunch Break
- 1430-1730 ParallelSessions:
- Session 1: EU-China Industrial Policy Summit
- Session 2:EU-China Innovation & Cooperation Conference
- Session 3:EU-China Modern Agriculture Seminar
- Session 4:EU-China General Aviation Seminar
- Session 5:CHOICE Project: EU-China Policy Dialogue Round-
table
- 1830-2100Gala Dinner

THU, 23rd Oct

- 0930-1200 B2B Matchmaking (1st section)
- 1200-1330 Lunch Break
- 1400-1700 B2B Matchmaking (2nd section)

THU-MON, 23rd - 27th Oct

- 0930-1700 Exhibition

REGISTRATION

Registration fees - 100 Euro/person

The registration fee includes:

- * Information pack
- * Access to the Opening Ceremony
- * Participation in High-Level forums, sessions and presentations
- * Custom-made B2B Matchmaking
- * Opening Cocktail Party & Networking
- * Gala Dinner on Oct 22
- * Business visits
- * Company listing in the FairDirectory
- * Chinese-English interpreting support during B2B meetings
- * A full-time accompanying Liaison
- * Business lunches during the event days
- * Official hotels booking at special rates
- * Airport pick -up & drop-offservice (at designated time slots)

How to Register

Please download the registration form from the official website: www.eu-china.org.cn, complete it and send it back to the Event Secretariat:

Contact Info

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